

Meeting agenda

March 13, 2025; 8:30-11 a.m.

Kimpton Sawyer (500 J Street, 3rd floor, Sacramento, CA 95814)

1. 9 a.m. **Chair's call to order** (Mark Friedman)

2. 9 a.m. **Approval of minutes** (Mark Friedman)– **ACTION** Page 1

3. 9 a.m. **Governance** (Mark Friedman) Page 3

- a. Appointment of Directors– **ACTION**
- b. Board of Directors meeting calendar
- c. Upcoming events and engagement opportunities
- d. Financial update (Brian Conner/Kimberly Menzel)
 - i. December financials
- e. Investor renewals

4. 9:20 a.m. **Driving momentum: Q3 insights and looking ahead** (Troels Adrian)

Hear from GSEC's Executive Vice President on an update on our Q3 performance, highlighting strong results and key milestones achieved and how we're leveraging the region's momentum to accelerate progress.

5. 9:45 a.m. **Aggie Square: progress update & grand opening countdown** (George Baxter/Claire Drummond)

Aggie Square is a state-of-the-art innovation district in Sacramento, developed through a partnership between UC Davis, the City of Sacramento and private industry. It serves as a hub for life sciences, technology and workforce development, driving economic growth and creating new opportunities in the region. Hear an update on the progress and how partners are gearing up for the grand opening on May 2.

6. 10:05 a.m. **Sacramento Railyards: transforming the region's future** (Kimberly Menzel/Faye Nabhani/Kevin Nagle)

A fireside chat with Kimberly Menzel, Faye Nabhani and Kevin Nagle as they discuss the future of the Sacramento railyards, exploring the transformative impact of the Wilton Rancheria partnership on stadium plans, the development of the Kaiser Permanente hospital and the next phase of growth for the district.

7. 10:35 a.m. **Be More. Do Greater Sacramento.** (Greg Connolly/Sadie St. Lawrence)

"Be More. Do Greater Sacramento." regional brand, launched in February, is a bold vision for the next 20 years, showcasing Greater Sacramento's economic transformation and limitless potential. This movement is designed to redefine the region's identity, celebrating its growth, innovation and opportunity—while positioning it as a premier destination to live, work and do business.

8. 10:45 a.m. **Board Member roundtable: updates, insights & open discussion** (All)

This is an opportunity for Board Members to share any updates, milestones or key initiatives happening within their organizations. Highlight any major developments, collaborations or insights that may impact the region or align with our collective goals.

Adjournment