Meeting agenda

September 12, 2024; 9-11 a.m. Zoom meeting

	1.	9	a.m.	Chair's	call to	order	(Gar	/ Mav	1
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- - a. Appointment of directors & committees ACTION
 - b. Board of Directors meeting calendar
 - c. Financial update (Brian Conner)
 - i. FYE June 30, 2024 financials
 - ii. Public funds memo
 - iii. Secure sustainable funding for CMC update
 - d. Investor updates

4. 9:30 a.m. Fiscal year end highlights and Q1 insights (Troels Adrian)

Hear from our EVP on key highlights from fiscal year end, along with a Q1 update, emphasizing the growing business development pipeline. The update will showcase significant momentum int he region, highlighting the drivers for economic growth and creating opportunities for continued prosperity.

- **5.** 9:50 a.m. **Korea delegation debrief: strengthening international ties** (Mike Kozlowski/Gary May/David Sander) Chancellor Gary May led a successful delegation to Korea, focusing on strengthening international ties and fostering new partnerships. The outcomes and next steps will help further position Greater Sacramento as a global hub for innovation, driving long-term economic impact and growth through continued international engagement.
- **6.** 10:15 a.m. **The future of energy and tech: battery and semiconductor industries** (Alan Reeves/Gregg Wassmansdorf) Leaders from Newmark's Global Strategy office will provide an update on emerging trends in the battery and semiconductor industries. Their insights will focus on the latest innovations, market dynamics and growth opportunities within these critical sectors. This update will highlight how these trends are shaping the future of technology and energy solutions.
- 7: 10:30 am. State of Downtown Sacramento: shaping the urban core (Michael Ault)

Downtown Sacramento is undergoing significant transformation as it recovers from the impacts of the pandemic and works toward revitalization. This presentation will focus on fostering economic growth, increasing connectivity and creating a thriving urban core that supports both businesses and residents.

8. 10:45 a.m. **Regional brand update and GSEC's visual identity** (Jasmine Ward/Brantley Payne) – **ACTION** Jasmine will share an update on the 2025 regional brand launch strategy. The Board will also review and approve GSEC's updated visual identity, which aims to strengthen our regional presence and reflect the organization's commitment to growth and innovation as it begins its second decade in business. The approval marks a pivotal step in aligning our identity with future strategic goals.

Adjournment